SECOND EDITION

INTERNATIONAL ORGANIZATIONAL BEHAVIOR
Text, Cases, and Exercises

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It deals with definition of international organizational behavior and cluster systems or organization, Hofstede’s model and the critique of his model. I am aware that this study material concerning organizational behavior is not completed. It means a first attempt written in English. I wish and I expect that further educational process will warn me on deficiencies of that study material. Organizational behavior is the study of the way people interact within groups. Its principles are used in attempts to make businesses operate more effectively. 

What Is Organizational Behavior? Organizational behavior (OB) is the academic study of the ways people act within groups. Its principles are applied primarily in attempts to make businesses operate more effectively. 1:09. Organizational Behavior.